

## Drive T-shirts!

Order yours in time for the tourist season and help promote your great neighbourhood! Available now for as little as \$7.95\*, these 10.1 oz Gilden cotton Ts are available in black or white with 1 or 2 colour designs. Come and check them out in our office window at Il Mercato.

They're also available without the Commercial Drive logo on the left chest, so you can have them imprinted with your own business logo – perfect for staff shirts or special events!

**For details call: 604.251.2884 or fax us at: 604.251.2899 or email: info@thedrive.ca**

And you'll need to sell your customers one of these durable, environmentally friendly, hemp shopping bags to carry all their purchases in.

Approximately 18" x 18" with 1 or 2 colour designs on one side. Have your business logo printed on the reverse! Priced as low as \$5.95\* each.

suggested retail:  
1 colour: \$9.95;  
2 colour: \$11.95

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- Greening of Napier and Earth Day on the Drive
- Society News
- News, moves and redoes

shirts from  
**\$7.95\***



suggested retail:  
white: \$14.95  
black: \$19.95  
S/M/L/XL

\*Price with volume discount for 20 pieces or more. See enclosed price list for details.

bags from  
**\$5.95\***



### Drive Pride Award

JJ Bean has done a beautiful reno and expansion of their cafe at 6th and Commercial – love the roll-up windows and sidewalk seating!

Commercial  
**Drive**

# currently

## We're imPRESSED!

Our paid and co-op advertising programs showcase the Drive as Vancouver's expressive edge – *the* uniquely hip place to shop!

Our ads are working for you in **Where Magazine**, **Vancouver Magazine**, **Vancouver Playhouse International Wine Festival**, **Seattle Stranger**, **Seattle Magazine** and the **Georgia Straight**.

## Where else, but the Drive?

The Georgia Straight May 23-30, 2002 review of cafe Olive (1716 Charles Street, just off the Drive) recommends visiting the cafe with friends, to share and sample not only the mezze and borek, but more importantly to indulge in the irresistible desserts. While praising cafe Olive, the reviewer adds some favourable asides with reference to the Drive in general:

"If you were searching North America for a vegetarian Turkish restaurant, wouldn't you start in Vancouver, land of niche health food? In fact, **let's be frank. Could it be anywhere but Commercial Drive?**" ... Best Eating, John Burns



## Only on the Drive!

Of the 7 Escentis Aromatherapy locations, Commercial Drive is the only one offering Spa Care. This makes it the destination spa for all those patrons that don't have the good fortune of living near the Drive!



What can we say? Come on over and indulge yourself!

## Bean there yet?

JJ Bean's newly renovated and expanded space at 6th and Commercial can put



# DOLCE & GABBANA

## Look who's talkin'!

When fashion designers **Dolce & Gabbana** launched their "Vancouver" T-shirts at a mere \$200 each, Leone's sold out in record time! Among the reasons they've added Vancouver to their exclusive list of the hottest cities in the world – **"Coffee on Commercial Drive!"**



## Commercial Drive Defines Us

Tourism Vancouver president, Rick Antonson warns that Vancouver has to be careful it doesn't turn into a bland North American city with good looks, but no personality.

"Our greatest danger is that we could become just a generic city, another nice North American city. **We will be judged by Commercial Drive and whether it becomes just another Robson Street. Commercial Drive defines us.**"

Sweet!

even the edgiest java head in the mood to kick back and savour their favourite cappuccino. This location also has the only in-house roaster on the Drive.

Roll-up windows along 6th pull the sidewalk cafe into the open breezy interior. Love the old wood sash coffee tables, too – and I dare you to tell me exactly what that wall colour is!

## Earth Day and new green space at Napier entrance to Britannia



North edge of Napier Park • Yoga for kids at Dream Designs • Hemptown pancake breakfast • banner at Blue Terra

April 20th was the official planting ceremony for the new public green space that replaced the block of pavement on Napier Street, west of Commercial Drive.

Dozens of volunteer gardeners turned out to execute the final stages of the landscaping plan and get the plants in the ground. Major earth moving and plants were provided by City Engineering/Greenways and augmented with a few private donations of unique specimens. Special thanks to Pat Davit, Margaret Jones, Penny Street and the Britannia Neighbours for coordinating this project!

The result is a great new sense of entry for Britannia Community Centre, a cool breeze on the Drive and perhaps just a little less global warming.

Our April 21 Earth Day festival was a great kick-off for this annual event. With the involvement of 25 merchants and organizations, we hosted events ranging from yoga and pottery demonstrations, to seminars on back yard composting and alternatives to toxic sex toys!

Our earth-friendly, organic cotton 100% reusable "Earth Day on the Drive" banners marked participating merchants who offered specials such as free seed packs, discounts on organic menus and produce, eco-friendly books, recycled wood furniture, bike parts & accessories, and specials on refillable shampoos.

Events were covered by Shaw Cable, Global, CBC and local media. Thanks to everyone that participated! We look forward to an even bigger event next year.



### Board of Directors

President:

Carmen D'Onofrio, Kalena Import Co.

Office administrator: Teresa Migliuri

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Bob Craig, VanCity

Rob Forrest, Il Mercato

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Irma McInnis, Dream Designs Co.

Ian McSorley, Design HQ

Paul Migliuri, Migliuri Holdings

Bruce Shaw, The Peg

Janna Sylvest, Womyns' Ware

You can contact us at:

T: 604.251.2884

F: 604.251.2899

E: [info@thedrive.ca](mailto:info@thedrive.ca)

If you're in the neighbourhood, drop by our office at 1st and Commercial in the Il Mercato shopping centre: #105 - 1641 Commercial Drive

or you can write to us at:

Commercial Drive Business Society

PO Box 21660

1850 Commercial Drive

Vancouver, BC, V5N 4A5

### Funding Awarded

We are pleased to announce that the Commercial Drive Business Society has provided a \$500 scholarship to be administered by Britannia Secondary School.

We have also provided \$1,000 to assist with the initiatives of the Britannia Youth Centre.

Two dozen "Totally Drive Certified" T-shirts went to Britannia student volunteers that made a clean sweep of the Drive on Mother's Day and again on May 26th as part of "Keep Vancouver Spectacular".

Thanks for your time and energy!

## 4th & Commercial

Welcome to three new businesses in the 2000 block of Commercial Drive!

**Audiopile**, 2016 Commercial: Aisles and aisles of used CDs and vinyl. You might just find that first album to complete your BeeGees collection!

**Bibliophile Bookstore**, 2012 Commercial: Used books to fuel those philosophical discussions over torquy little espressos.

**Allspice Specialty Foods**, 2010 Commercial: East Indian specialty foods and take out.

**Itala Moda Custom Tailors**  
Il Mercato, 1641 Commercial Drive

Come and get custom fitted for that power suit you've been lusting after or squeeze another season out of your classic threads with a few artful alterations.

**Urban Shaman**  
941 Commercial Drive

If Carlos Castenedas had a shopping list, this is where he'd shop! Urban Shaman offers an extensive mix of entheogens – live plants and dried herbs – to help you make your spiritual connection. Come and see why people say "I left my body at the Urban Shaman".

**Viva Zapata Tacos**  
1433 Commercial Drive

Longing for a taste of Mexico? Check out Viva Zapata Tacos. Take out tacos and burritos and cozy 3 table seating for 16 with a window counter to watch the scene on the Drive.

Sabrosa comida Mexicana!

**Spank**  
1027 Commercial Drive

Spank clothing features affordable designer labels with a European flavour as well as original fashions by local designers and select consignment items. Due to open in mid August, it could be just what you need to complete your summer wardrobe.

# redoes

**Il Mercato**  
1641 Commercial Drive

Nice to see this prominent location at 1st and Commercial getting a face lift – beautiful new paint scheme inside and out.

The painters are doing a fine job of cutting in all those contemporary colours.

**Loumark**  
1710 Commercial Drive

Whole new can't-possibly-miss-it exterior pain scheme! Looks good and love your "welcome to the Drive" signage.

**JJ Bean**  
2206 Commercial

Great expansion and renovation – new sidewalk cafe, roll-up windows & whole new interior/exterior paint scheme and fixturing – also the only in-house roaster on the Drive. Bella!

See page 2 for more details.

**Uprising Breads Bakery**  
1697 Venables

**Uprising Breads Bakery** has completed their expansion providing wheel chair access to additional seating and washrooms.

You'll find all the great delictables you love in their sparkling new display cases right in front of their impressive new espresso bar. The exterior paint, awnings and signage look great too!

**La Casa**  
4th & Commercial Drive

The scaffolding's down and the new exterior is up! Good looking, new watertight exterior on this residential/retail building.

**Kalenas**  
1526 Commercial Drive

Kalena's is changing. Store renovations have begun as they continue to celebrate their 35th Anniversary. We'll keep you posted on the progress.

# who ya gonna call?

If you've ever wondered who to call for assistance with neighbourhood issues, here's our comprehensive list of contact numbers.

- Damaged or vandalised mail boxes 1.800.267.1177 (press 5)
- Defective or vandalised parking meters 604.871.6219 (automated)
- Damaged or vandalised bus shelters 604.291.1229
- Graffiti and uncontrolled bill postings 604.873.7161 (automated)
- Engineering Street Services 604.606.2676 (automated)
- Out-of-order traffic lights, broken lamp posts 604.871.6200 (24 hr)
- Garbage hazard and removal 604.736.2866 (24 hr)
- Damaged banners 604.873.7365 (City office)
- Stray or dead animals 604.251.1325 (automated)
- Injured animals (SPCA) 604.879.7721 (automated)
- Broken or vandalised telephone booths 611 (for repairs)
- BC Gas emergency (leaks) 604.298.1400 (press 1)
- BC Hydro emergency (power out or danger) 1.888.769.3766 (24 hr)
- Disasters (earthquake) 604.586.4390 (24 hr)

POLICE - FIRE - AMBULANCE call 911

For other safety and security issues call Community Policing Services 604.717.2932  
Or visit in person at 1657 Charles St. Grandview - Woodland Community Policing Centre.